

**GRUNDTVIG Learning Partnership
Workshop: Fundraising, project
development, sustainability**

**3rd-6th April 2014
Krakow, Poland**



Fundraising, project development, sustainability

Aim of the workshop:

Project Cycle Management (PCM) and effective development of skills in fundraising to improve the sustainability of the lifelong learning projects

Results:

- Improving the understanding of the principles and the PCM Logical Framework
- Improving the understanding of expectations of donors
- Getting to know sources of fundraising
- Preparation of a Logical Framework Approach for lifelong learning projects – practical Workshop

Contents:

1. Base of the project
 - What is a project?
 - Principles of Project Cycle Management
 - Problem analysis
 - Analysis of stakeholders
 - Analysis of aims
 - Analysis of strategies
2. Logical Framework
 - The format of the Matrix, terminology and the process of preparation
 - Logic of intervention
 - Assumptions for a project
 - Indicators of the project and source of validation
3. Preparation of the Logical Framework for lifelong learning projects – practical Workshop
4. Sources of fundraising
 - Programs of EU
 - Countries, public programs
 - NGO-Programs

This project is realized with the financial support of the European Commission.

PROGRAM

Thursday, 3rd April 2014

17.00 Arrival and move in
18.00 Introduction and program of the days
19.30 Dinner

Friday, 4th April 2014

08.00 Breakfast
09.00 Project development
12.00 Lunch
13.00 Project development
18.00 Dinner and social evening
19:00 Meeting with representatives of a senior club in Luborzyca

Saturday, 5th April 2014

08.00 Breakfast
09.00 Sources of fundraising
13.00 Lunch
14.30 Visit of a senior club in Chelmek and a day-nursery in Oswiecim
18.00 Dinner
19:30 Walk through the old town of Krakow

Sunday, 6th April 2014

08.00 Breakfast
09.00 Evaluation and next steps
11.00 Church service
12.00 Farewell and goodbye

